

**“ THE ENDLESS STREAM OF TIME, EVERY MOMENT IS ITS OWN WORLD
PACKED WITH ENDLESS POSSIBILITIES “**

TIME CRAFTED BY PASSION

CMD, a rising new brand established in 2026. The craft, blend, and time spent on each and every product was aimed on simplicity and functionality. CMD enters a new chapter with a focus on automatic movements, bringing mechanical depth and presence to the forefront, while maintaining a vision that includes quartz models in future developments.

CMD's founding purpose was to create timepieces that collectors and enthusiasts would immediately recognize for their refined smoothness and distinctive creative touch, all while embracing simplicity and modernized functionality.

CMD was envisioned as a military inspired watch brand build around practical, user-friendly design. We honor and appreciate those who serve, and our goal is to bring refined style to their demanding, efficient way of life.

For this reason, every CMD watch is crafted with surgical-grade steel, chosen for its superior quality, enduring strength, and timeless aesthetic.

STORY ABOUT OUR CMD

CMD PHILOSOPHY

Creative — design guided by passion

Design begins with proportions, forces, and limitations shape the watch before anything else. From there, the form develops naturally, and purposeful. Creativity comes from understanding the mechanism and allowing it to guide the design.

Motion — powered by the wearer

An automatic watch draws energy from everyday movement. Winding the mainspring and sustaining the rhythm of the movement. No batteries are needed—only the quiet motion of the wearer.

Dynamics — shaped through careful design.

Motion, gravity, and shock are balanced within the movement, allowing it to run steadily in changing conditions, made to stay steady in daily wear.

ARM35 MOVEMENT

The ARM35 is a 24-jewel automatic movement which features hacking seconds, hand-winding capability, date function and a 40-hour power reserve with an accuracy of -20 to +40 seconds per day.

HIDRA - Rise Up Smooth



HIDRA

Hidra takes its character from classic dive watches, with proportions and details shaped for everyday use. Its stainless steel case is built for durability, while 200m water resistance provides confidence in daily wear and exposure to water. The dial is designed to stay clear and easy to read, following the practical approach often found in dive-inspired watches.



HIDRA NOX



HIDRA ABYSS



HIDRA IGNIS



**Case back with
custom engravings**

PRODUCT FEATURES

1. FKM rubber (fluoroelastomer) strap offers robustness and can withstand heat, oils, and saltwater. It comes with quick-release spring bars for easy strap change.
2. Sapphire crystal enhances durability with exceptional scratch resistance.
3. Screw down crown that thread into the case and feature water sealing gasket.
4. Super-LumiNova BGW/g is a high-performance Swissphosphorescent pigment "lume" and one of the brightest lumes available (around 95% of C3 brightness) and is often used on dive watches for its exceptional durability.

PRODUCT SPECIFICATIONS

DIVER SERIES

HIDRA - Rise Up Smooth

Movement type : ARM

Calibre code : CM 35

Power reserve : 40 hours

Accuracy : +40 sec to -20 sec per day

Case Material : Stainless steel (SUS 316L)

Case diameter : 42 mm

Weight : 92 grams /with canvas strap 124 grams

Extra band : Leather strap

WARRANTY

Every CMD watch comes with a limited 2 years warranty. For warranty service, kindly present your watch together with its warranty booklet at an authorized CMD Service Centre or visit www.cmd-watch.com for the details.

COLOUR OPTION

- Stainless steel black dial
- Stainless steel blue dial
- Stainless steel orange dial

