

STORY ABOUT OUR CMD

**“ THE ENDLESS STREAM OF TIME, EVERY MOMENT IS ITS OWN WORLD
PACKED WITH ENDLESS POSSIBILITIES “**

TIME CRAFTED BY PASSION

CMD, the new and upcoming brand that started in 2026. The craft, blend, and time spent on each and every product was aimed on simplicity and functionality with most of our products having a mechanical feature. CMD enters a new chapter with a focus on automatic movements, bringing mechanical depth and presence to the forefront, while maintaining a vision that includes quartz models in future developments.

The initial aim of CMD was to make sure collectors and watch enthusiasts recognize and appreciate the smoothness and creative edge that we provide. Aside from simplicity and modernized features.

CMD was envisioned as a military inspired watch brand build around practical, user-friendly design. We honor and appreciate those who serve, and our goal is to bring refined style to their demanding, efficient way of life.

That is why we use surgical grade steel on our products to ensure quality, style, and endurance.

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CMD PHILOSOPHY

Creative — design guided by passion

Design begins with proportions, forces, and limitations shape the watch before anything else. From there, the form develops naturally, and purposeful. Creativity comes from understanding the mechanism and allowing it to guide the design.

Motion — powered by the wearer

An automatic watch draws energy from everyday movement. Winding the mainspring and sustaining the rhythm of the movement. No batteries are needed—only the quiet motion of the wearer.

Dynamics — shaped through careful design.

Motion, gravity, and shock are balanced within the movement, allowing it to run steadily in changing conditions, made to stay steady in daily wear.

ARM35 MOVEMENT

We use The ARM35 movement with a 24-jewel. It features hacking seconds, hand-winding capability, date function, 40-hour power reserve, and +40 seconds to -20 seconds per day accuracy.

Hidra takes its character from classic dive-watch design, designed for everyday wear. Its stainless steel case, 200m water resistance, and automatic movement provide reliable mechanical performance in daily use, with a clear, balanced design suited to both routine wear and changing environments.



HIDRA

Hidra takes its character from classic dive watches, with proportions and details shaped for everyday use. Its stainless steel case is built for durability, while 200m water resistance provides confidence in daily wear and exposure to water. The dial is designed to stay clear and easy to read, following the practical approach often found in dive-inspired watches.



HIDRA NOX



HIDRA ABYSS



HIDRA IGNIS



**Case back with
custom engravings**

PRODUCT FEATURES

- FKM rubber (fluoroelastomer) offers resistance to heat, oils, and daily wear, with quick-release spring bars for easy strap changes.
- The glass made of sapphire, making it more resistant to scratches.
- Screw down crown that thread into the case and feature water sealing gasket.
- Super-LumiNova BGW9 is a high-performance Swiss phosphorescent pigment "lume" and one of the brightest lumes available (around 95% of C3 brightness) and is often used on dive watches for its exceptional durability.

PRODUCT SPECIFICATIONS

DIVER SERIES

HIDRA - Rise Up Smooth

Movement type	: ARM
Calibre code	: CM 35
Power reserve	: 40 hours
Accuracy	: +40 sec to -20 sec per day
Case Material	: Stainless steel (SUS 316L)
Case diameter	: 42 mm
Weight	: 92gram /with canvas strap 124gram
Complimentary strap	: leather strap

WARRANTY

Every CMD watch comes with a limited 2 years warranty. For warranty service, kindly present your watch together with its warranty booklet at an authorized CMD Service Centre or visit www.cmd-watch.com for the details.

COLOUR OPTION

- Stainless steel black dial
- Stainless steel blue dial
- Stainless steel orange dial

