

STORY ABOUT OUR CMD

**“ THE ENDLESS STREAM OF TIME, EVERY MOMENT IS ITS OWN WORLD
PACKED WITH ENDLESS POSSIBILITIES “**

TIME CRAFTED BY PASSION

CMD, the new and upcoming brand that started in 2026. The craft, blend, and time spent on each and every product was aimed on simplicity and functionality with most of our products having a mechanical feature. CMD enters a new chapter with a focus on automatic movements, bringing mechanical depth and presence to the forefront, while maintaining a vision that includes quartz models in future developments.

The initial aim of CMD was to make sure collectors and watch enthusiasts recognize and appreciate the smoothness and creative edge that we provide. Aside from simplicity and modernized features.

CMD was envisioned as a military inspired watch brand build around practical, user-friendly design. We honor and appreciate those who serve, and our goal is to bring refined style to their demanding, efficient way of life.

That is why we use surgical grade steel on our products to ensure quality, style, and endurance.

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CMD PHILOSOPHY

Creative — design guided by passion

Design begins with proportions, forces, and limitations shape the watch before anything else. From there, the form develops naturally, and purposeful. Creativity comes from understanding the mechanism and allowing it to guide the design.

Motion — powered by the wearer

An automatic watch draws energy from everyday movement. Winding the mainspring and sustaining the rhythm of the movement. No batteries are needed—only the quiet motion of the wearer.

Dynamics — shaped through careful design.

Motion, gravity, and shock are balanced within the movement, allowing it to run steadily in changing conditions, made to stay steady in daily wear.

ARM35 MOVEMENT

We use The ARM35 movement with a 24-jewel. It features hacking seconds, hand-winding capability, date function, 40-hour power reserve, and +40 seconds to -20 seconds per day accuracy.

Jackal follows the idea that utility should feel natural. A watch built for daily endurance. Its automatic movement is housed in 200m water resistant, stainless steel case. With a rotating compass bezel for practical orientation, while clear numerals and lume keep the dial easy to read. Finished with a durable canvas strap, Jackal stays clear, dependable, and ready for daily use..



JACKAL

Inside a 200m water resistant stainless steel case, an automatic movement works continuously beneath the dial, powered by the rhythm of the wearer, gathering energy through motion and returning it as measured mechanical time without dependence on batteries. The rotating compass bezel adds a second layer of purpose, turning when direction becomes part of the journey.

It remains practical by design, ready to assist when distance makes orientation more valuable than speed.



**JACKAL
WRAITH**



**JACKAL
HELLHOUND**



**Case back with
custom
engravings**

PRODUCT FEATURES

- Upper canvas with a water resistant soft leather lining
- The glass made of sapphire, making it more resistant to scratches.
- Screw down crown that thread into the case and feature water sealing gasket.
- Super-LumiNova BGW9 is a high-performance Swiss phosphorescent pigment "lume" and one of the brightest lumes available (around 95% of C3 brightness) and is often used on dive watches for its exceptional durability.

PRODUCT SPECIFICATIONS

LAND SERIES

JACKAL - Pack Flows Easy

Movement type	: ARM
Calibre code	: CM 35
Power reserve	: 40 hours
Accuracy	: +40 sec to -20 sec per day
Case Material	: Stainless steel (SUS 316L)
Case diameter	: 40 mm
Weight	: 76gram /with canvas strap 88gram
Complimentary strap	: leather strap

WARRANTY

Every CMD watch comes with a limited 2 years warranty. For warranty service, kindly present your watch together with its warranty booklet at an authorized CMD Service Centre or visit www.cmd-watch.com for the details.

COLOUR OPTION

- Stainless steel black dial
- PVD black dial

